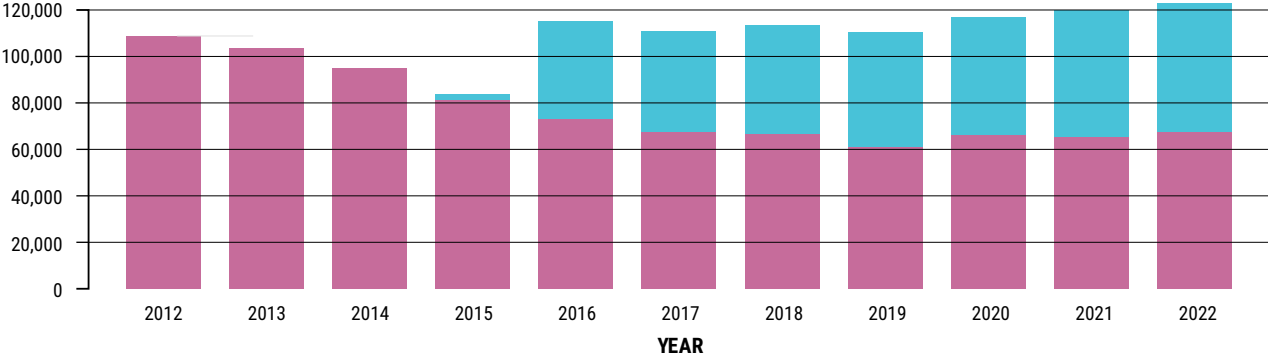
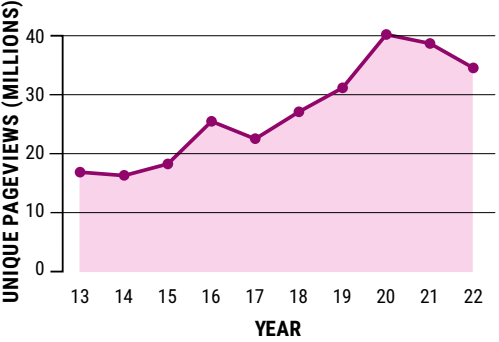
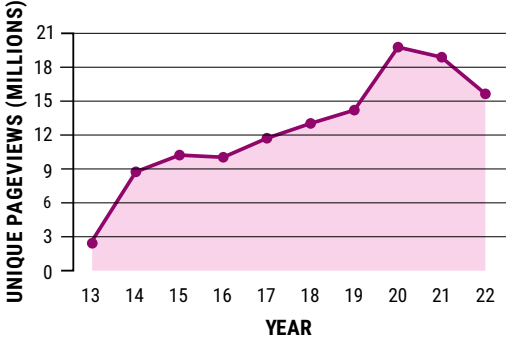
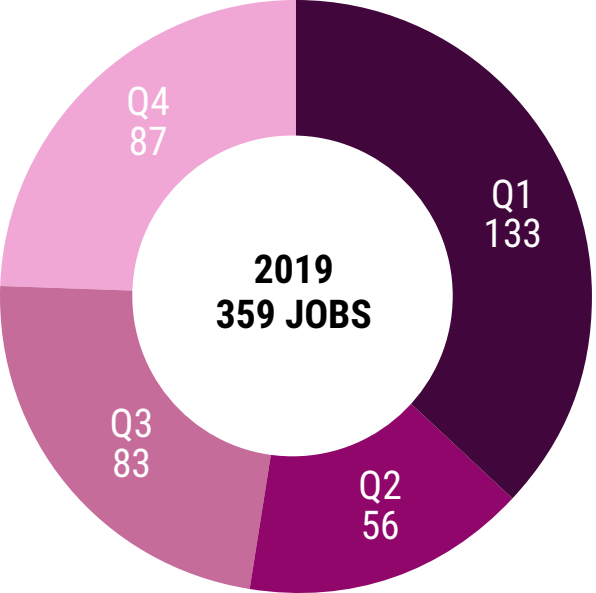
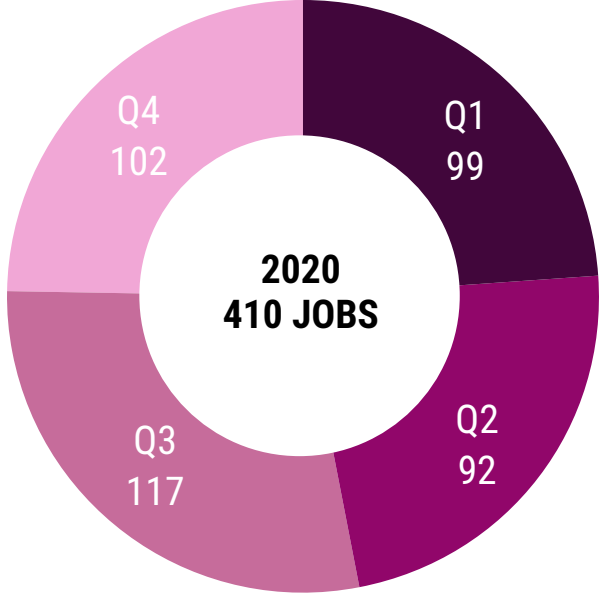
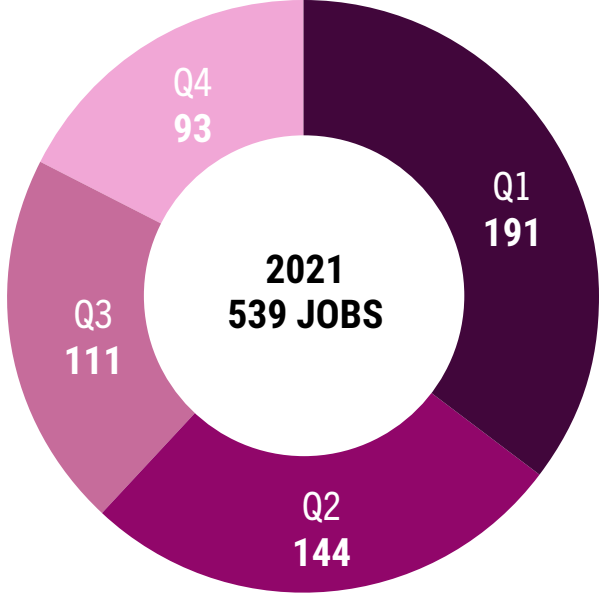

120,000
100,000
80,000
60,000
40,000
20,000
0
2012
2013
2014
2015
2016
2017
2018
2019
2020
2021
2022
YEAR

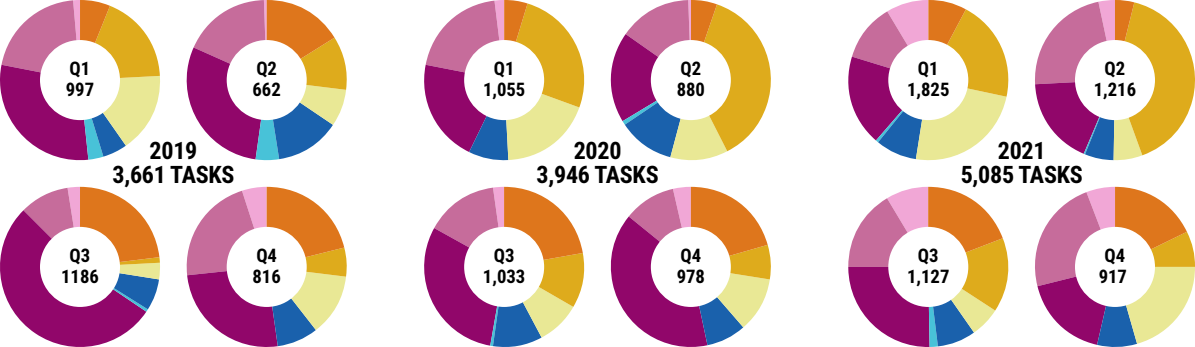

UNIQUE PAGEVIEWS (MILLIONS)
40
30
20
10
0
13
14
15
16
17
18
19
20
21
22
YEAR

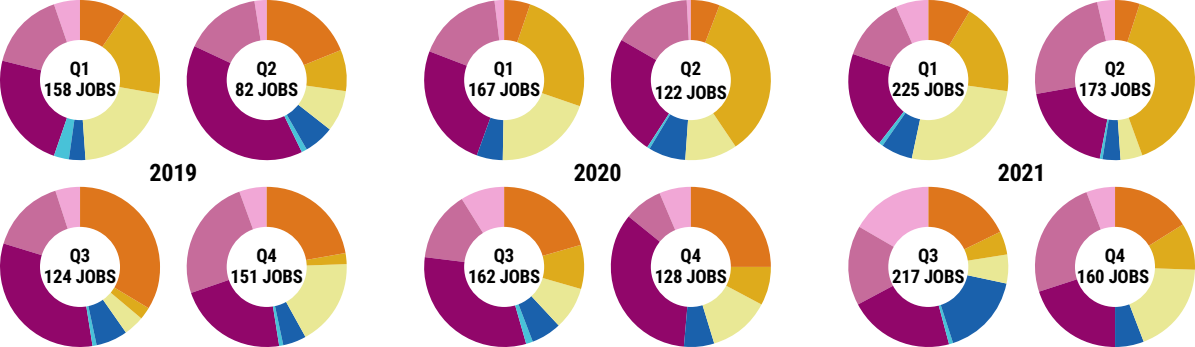

UNIQUE PAGEVIEWS (MILLIONS)
21
18
15
12
9
6
3
0
13
14
15
16
17
18
19
20
21
22
YEAR

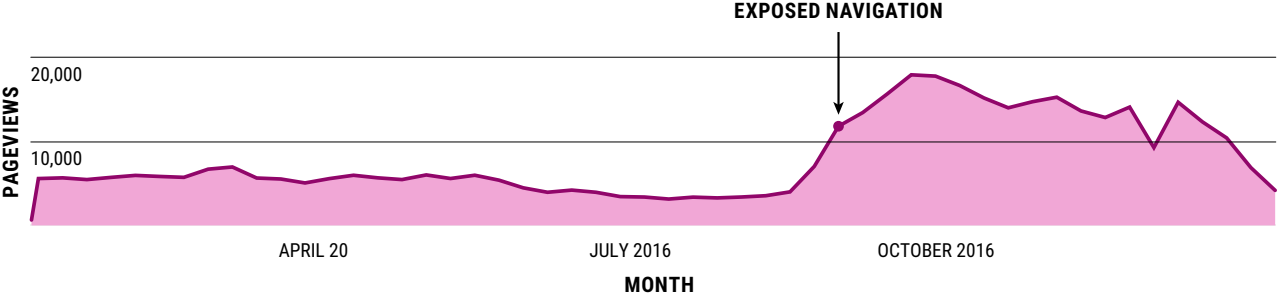

Q4
87
Q1
133
2019
359 JOBS
Q3
83
Q2
56

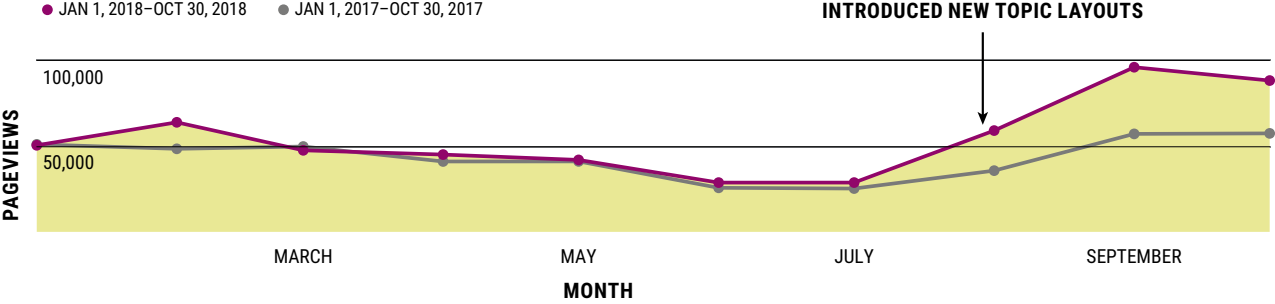

Q4
102
Q1
99
2020
410 JOBS
Q3
117
Q2
92

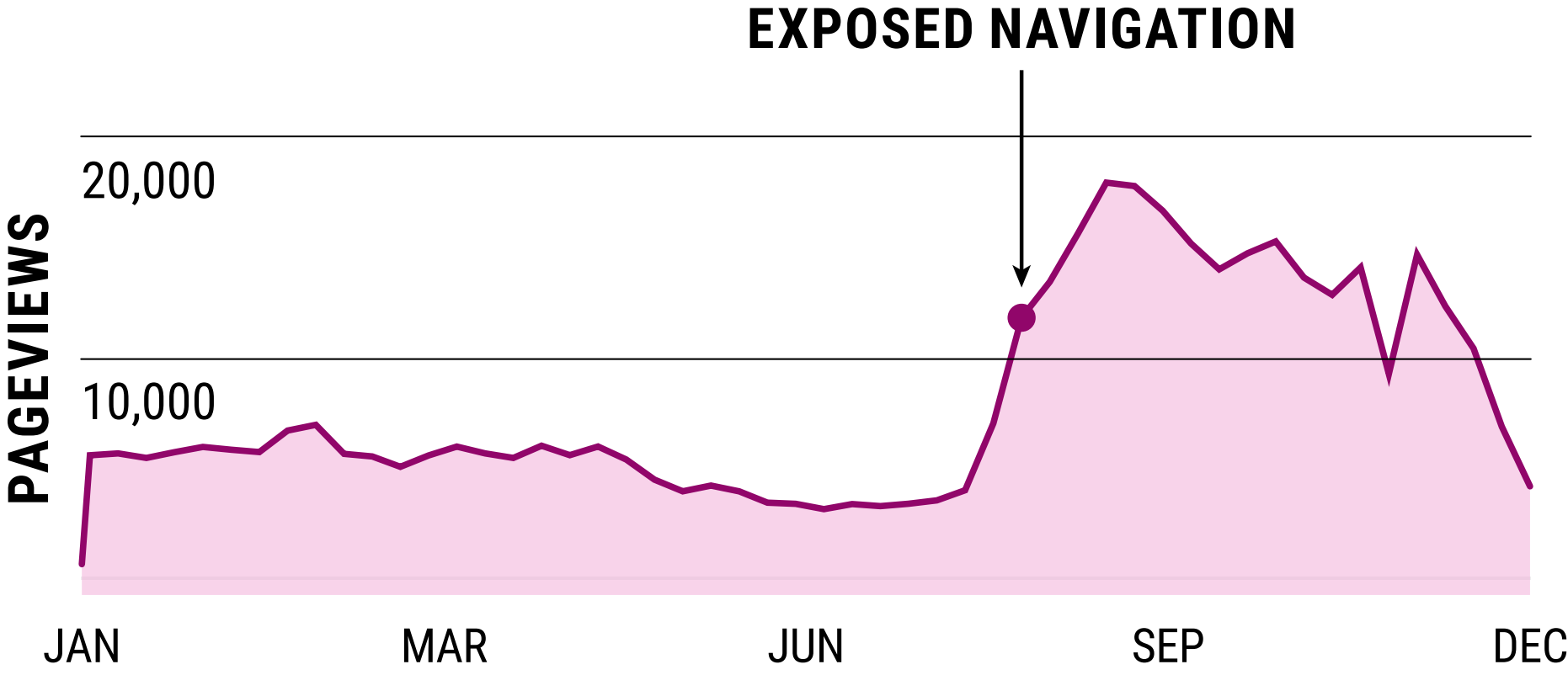

Q4
93
Q1
191
Q3
111
2021
539 JOBS
Q2
144

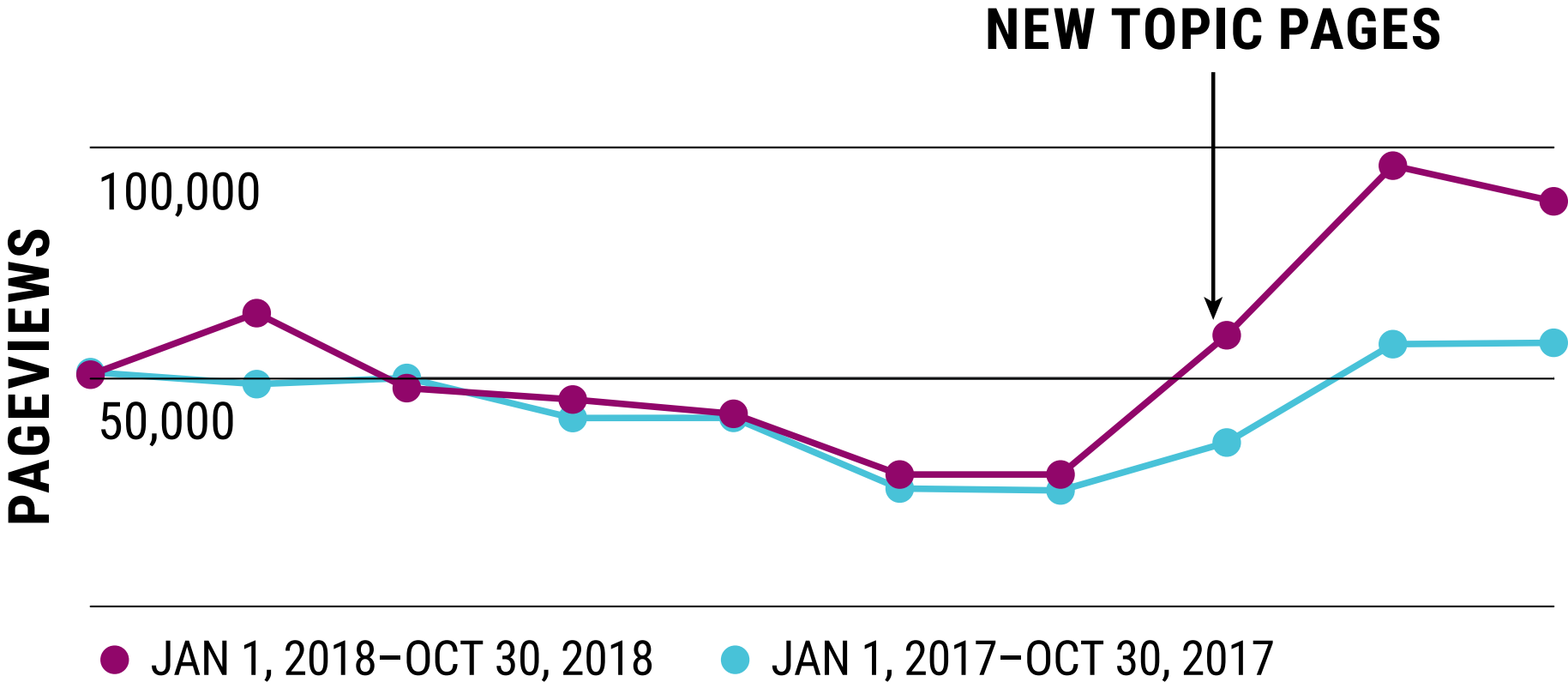

Q1
997
Q2
662
2019
3,661 TASKS
Q3
1186
Q4
816
Q1
1,055
Q2
880
2020
3,946 TASKS
Q3
1,033
Q4
978
Q1
1,825
Q2
1,216
2021
5,085 TASKS
Q3
1,127
Q4
917

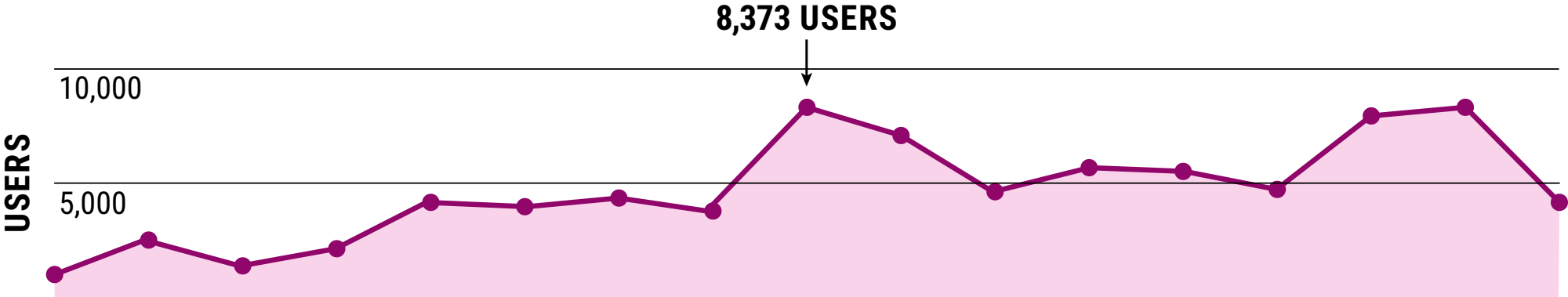

Q1
158 JOBS
Q2
82 JOBS
2019
Q3
124 JOBS
Q4
151 JOBS
Q1
167 JOBS
Q2
122 JOBS
2020
Q3
162 JOBS
Q4
128 JOBS
Q1
225 JOBS
Q2
173 JOBS
2021
Q3
217 JOBS
Q4
160 JOBS


EXPOSED NAVIGATION
20,000
10,000
PAGEVIEWS
APRIL 20
JULY 2016
OCTOBER 2016
MONTH


JAN 1, 2018–OCT 30, 2018
JAN 1, 2017–OCT 30, 2017
INTRODUCED NEW TOPIC LAYOUTS
100,000
50,000
PAGEVIEWS
MARCH
MAY
JULY
SEPTEMBER
MONTH


EXPOSED NAVIGATION
20,000
10,000
PAGEVIEWS
JAN
MAR
JUN
SEP
DEC


NEW TOPIC PAGES
100,000
50,000
PAGEVIEWS
JAN 1, 2018–OCT 30, 2018
JAN 1, 2017–OCT 30, 2017


8,373 USERS
10,000
5,000
USERS