

# Mark Wilden Bio



**Mark A. Wilden**  
**CFP®, CIMA®, CRPC®**  
Senior Vice President  
Wealth Management Advisor  
Portfolio Manager  
[mark\\_wilden@ml.com](mailto:mark_wilden@ml.com)  
**859.231.5242**



## Mark A. Wilden Named to the FORBES 2020 “Best-in-State Wealth Advisors” List for the Third Year in a Row

\*Source: Forbes “Best-in-State Wealth Advisors” list, February 2020. For more information about the selection criteria, go to <http://details-he.re/Kp7gMH>. Forbes is a trademark of Forbes Media LLC. All rights reserved. These rankings and ratings are not representative nor indicative of any one client's experience, future performance, or investment outcome.



Mark is a Senior Vice President, Wealth Management Advisor at Merrill Lynch in Lexington, KY for over 31 years. As a partner with Winters, Wilden, and Associates, he offers sophisticated wealth planning and investment management strategies based on each client's risk tolerance, time horizon, liquidity needs and overall investment goals.

Mark is a Graduate of Duquesne University with a B.A. in Political Science and Business. He also attended the Graduate School of Business at Duquesne and College for Financial Planning. He holds the CFP® certification awarded by the Certified Financial Planner Board of Standards, Inc., Certified Investment Management Analyst®(CIMA®) designation awarded by the Investments & Wealth Institute™ after successfully completing the

educational component at the Wharton School of Business and the Chartered Retirement Planning Counselor<sup>SM</sup> (CRPC®) certification.

Mark is a qualified Portfolio Manager who, in addition to providing traditional advice and guidance, can help clients pursue their objectives by building and managing his own personalized or defined strategies, which may incorporate individual stocks and bonds, Merrill Lynch model portfolios, and third-party investment strategies.

When servicing clients through the firm's Investment Advisory Program, a Portfolio Manager may manage his strategies on a discretionary basis. He can manage propriety model portfolios and tailor investment strategies to your unique needs and goals.



\* Certified Financial Planner Board of Standards, Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and CFP® in the U.S., which is awarded to individuals who successfully complete CFP® Board's initial and ongoing certification requirements. Chartered Retirement Planning Counselor<sup>SM</sup> and CRPC® are registered service marks of the College for Financial Planning.\*Investments & Wealth Institute™ (The Institute)

The Institute is the owner of the certification marks CIMA® and Certified Investment Management Analyst®. Use of CIMA®, and/or Certified Investment Management Analyst® signifies that the user has successfully completed the Institute's initial and ongoing credentialing requirements for investment management professionals.

Mark A Wilden is registered to do business in AL, AR, AZ, CA, CO, CT, FL, GA, HI, IA, IL, IN, KS, KY, MD, MI, MN, MO, MT, NC, NE, NJ, NM, NV, NY, OH, OK, OR, PA, SC, TN, TX, UT, VA, WA, WI, WV, WY